



# WINDOW UPDATE GUIDE

*KNOW WHEN IT'S  
TIME TO UPDATE*





## The Simple and Affordable Path to Updated Windows!

After 20+ years of installing thousands of windows across the Twin Cities and Milwaukee, we have discovered the biggest challenges homeowners face when it comes to updating their windows.

### *WHEN TO UPDATE*

If your windows are drafty, rotting, let in moisture, difficult to open, impossible to clean or outdated, it's likely time for you to update.

### *WHAT TYPE OF WINDOW*

With all the different types and brands of windows, you need the right product for the extreme Midwest climate.

### *WHO TO CALL*

From local licensed individuals to full-service companies, picking the right option can seem overwhelming.

### *HOW MUCH TO BUDGET*

How many windows do you need to update? Do you plan on using financing? Find affordable options and financing plans here at the Window Store!

# When to Update

If you are unsure whether or not your windows need an update, here are some tried and true warning signs and symptoms to look out for.

## *ROTTING / MOISTURE ISSUES*

It is common to see original wood windows that are now rotting and letting moisture into the home. Not only does it look bad, but it often leads to bigger, and more expensive, issues in the future.

## *DRAFT*

With Midwest weather, it is important to keep the warm in during the winter and the cold in during the summer. Don't let outdated windows rule your energy bill.

## *HARD TO OPERATE*

When the windows don't open, stay open, or close correctly, it could be a sign that your windows are no longer fitting to your home.

## *IMPOSSIBLE TO CLEAN*

If you find that even name brand Windex is no longer getting the job done, it could be a sign that you are in need of new windows. The seals connecting all the layers of a window together start to break down as time goes on. This causes air and moisture to combine inside your window. The moisture evaporates over and over, leaving smudges and dirt on the inside of the layers of glass that are impossible to get to.

## *NO NOISE REDUCTION*

Whether it's noisy traffic or the neighbor's dog barking, if you can hear it clearly, it could be a sign you are due for an update. With windows, sound typically leaks through gaps in the frame or the glass itself.

# What to Expect with Updated Windows

## *ENERGY EFFICIENCY*

Our windows are custom-made in Duluth to handle the extremes of our Midwest Climate. You and your energy bill are sure to notice a difference.

## *EASY TO OPERATE*

Our expert installers go to great lengths to make sure your windows are perfectly framed and installed. Your windows will be so easy to operate that you will have to remind yourself that December in the Midwest is not window season.

## *MAINTENANCE FREE*

Don't let your new windows add another chore to the to-do list. Maintenance free windows ensure your windows look great and operate fully for a lifetime with limited-to-no upkeep.

## *LIFETIME WARRANTY*

The Window Store offers a lifetime warranty on parts and labor. Many companies in this industry will warranty the parts but still charge for the labor. We know our products and installers are the best in the business, but we want to make sure our customers are always taken care of.

## *UPDATED AND CUSTOM LOOK*

Whether you are looking for the updated look of new, crisp white windows or are wanting to add a little customization, our wide variety of window options is guaranteed to have something that will meet your needs.

## *PRIDE OF OWNERSHIP*

You will feel great knowing you invested in an amazing home update that will last a lifetime.

# New Window Benefits

There are many benefits to investing into new windows that are beyond just giving your home a fresh new look.

## ENERGY EFFICIENT

### *GLASS PACKAGE*

High quality windows feature multiple panes of industry leading LoE glass that is designed to warm your house in the winter and keep it cool in the summer.

### *ARGON INNER GAS*

Argon gas helps to prevent the transfer of heat and adds an additional barrier between your home and the outside elements, including pesky cloud-causing moisture.

### *SUPERIOR FRAME*

High quality uPVC frames with no plasticizers added are fusion welded with a custom multi-chambered design. This design combined with hi-tech spacers guarantee a draft-free window.



## EASY TO OPERATE

### *SIMPLE CLEANING*

Simple fold-in and slide designs make cleaning the inside and outside of your windows a sinch, all while safely inside your home!



### *LATCH & LOCK SECURELY*

More than added energy efficiency, this provides the safety and security your home deserves.



## *EASY TO OPERATE*

It shouldn't be a battle to open or close your windows. Our windows are designed for easy operation without compromising on energy efficiency.



### *NOISE REDUCTION*

If you notice that you can hear traffic, construction, neighborhood dogs and passersby, your windows might not be sufficiently insulated. Our superior construction combined with our use of argon gas, provides the best defense against neighborhood noise.

## MAINTENANCE FREE

### *HIGH QUALITY VINYL*

Our windows are made with high quality vinyl to protect against a variety of issues such as peeling, cracking, and warping.

### *EASY TO CLEAN*

Just like the rest of your home, outside dirt will collect on your vinyl window frames. A simple seasonal cleaning will help keep your windows lookin as good as new without the need for additional maintenance.

### *FUSION WELDED FRAME*

Our windows are made with a fusion welded frame and sash for added structural integrity, superior strength, and rigidity.

### *PRECISION ENGINEERED COLOR*

Our vinyl is created with solid color throughout that keeps your windows fresh and new looking - protecting from chipping, peeling, cracking, and warping.

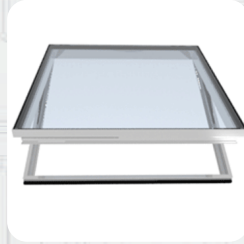


# Customizations

With multiple frame, color, and grid options, The Window Store can turn any home opening into any style of window you want!



*DOUBLE HUNG  
WINDOWS*



*CRANK-OUT / CASEMENT  
WINDOWS*



*BOW / PICTURE  
WINDOWS*



*SLIDER  
WINDOWS*



*PATIO  
DOORS*

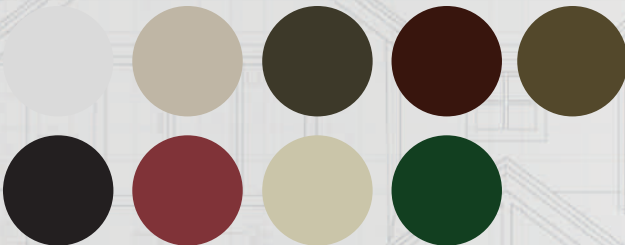
## COLOR

Go beyond classic white with interior and exterior color options.

Interior / Exterior Vinyl Options



Exterior Paint Colors



Interior Wood Grain Options



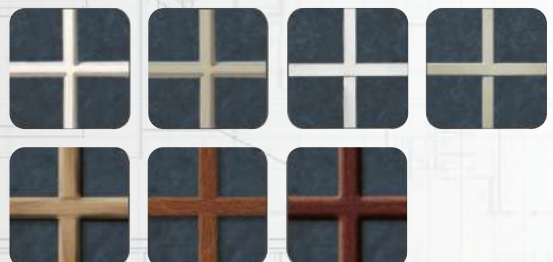
## GRID STYLE

Add a unique and stylish touch to your window with unique grid patterns.

Grid Patterns



Grid Profiles





# A Small Update with a Big Impact

Updating your windows may seem like a small step for your home, but it can make a big impact! Just take a look at some of our before and after photos below.



# Replacing Your Windows

With The Window Store, updating your windows can be a simple and affordable process that will increase the comfort and value of your home.

## *HOW TO GET STARTED*

- Schedule your free, in-home consultation
- During your in-home consultation, you will see a sample of a working window and learn more about our products.
- Receive an on-the-spot quote with our "Straight Forward Pricing" which includes installation and warranty.
- During your free consultation, we will provide an exact quote including installation timeframes and warranty information.
- Explore our convenient financing options.
- Pick your installation date.

## *SCHEDULE YOUR CONSULTATION!*

Give us a call at (612)353-5780 and our local and friendly staff will be happy to help answer your questions or click below to schedule online.

**SCHEDULE NOW**

# Your Window into a Home Improvement Company you Can Trust!

The Window Store has been locally owned and operated for 20+ years. We are honored and proud to be our community experts in windows, kitchen refacing, roofing, siding, doors, and more! You can rest assured that your project will be worry-free with our **Make-it-Right Guarantee!**



## Our Pillars of Success

- *PROVEN QUALITY*
- *STRAIGHT FORWARD PRICING*
- *UNMATCHED SERVICE*

Connect with Us Online!



### St Cloud

2 Second Ave S  
Sauk Rapids, MN 56379  
(320) 406-2550  
windowstoreinc.com

### Twin Cities

2924 Anthony Ln  
St. Anthony, MN 55418  
(612) 353-5780  
windowstoreinc.com

### Milwaukee

2706 S 163rd St  
New Berlin, WI 53151  
(262) 786-2600  
windowstoreinc.com

# It all starts with a vision...

Use this blank page to write down and sketch all of your big ideas for your new windows!